

LET'S TALK

SAFETY

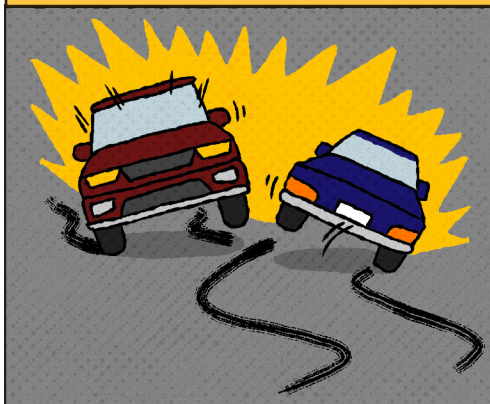


CAR CRASHES CAN CHANGE PEOPLES' LIVES FOREVER.

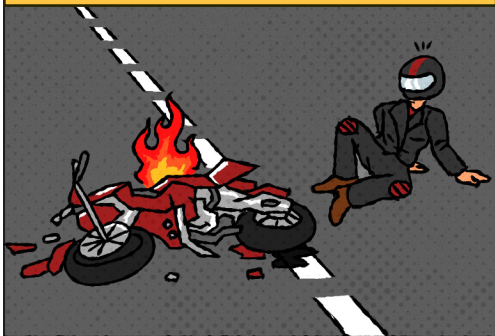


EVERY YEAR IN MN, THERE ARE THOUSANDS OF CRASHES, RESULTING IN ABOUT 350 DEATHS.

LARGER VEHICLES AND CRASH AVOIDANCE SYSTEMS HAVE MADE ROADS SAFER FOR PEOPLE DRIVING.



STILL, THE RATES OF CRASHES WITH DEATH OR SEVERE INJURY FOR PEOPLE BIKING AND WALKING ARE GETTING WORSE.

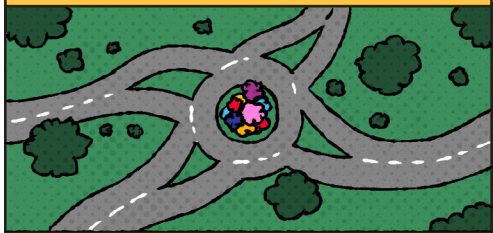


THE SAME IS TRUE FOR MOTORCYCLISTS.

DRINKING, DRUG USE, CELL PHONE DISTRACTIONS, AND SPEEDING ARE THE TOP CAUSES OF CRASHES.

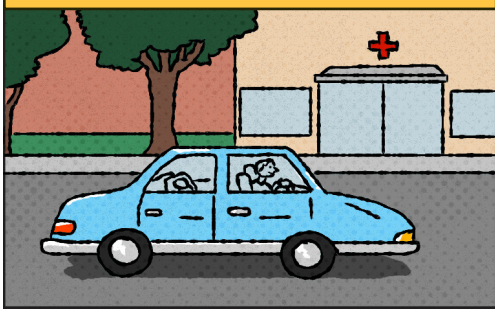


HOWEVER, ROADWAY DESIGN CAN HAVE A HUGE IMPACT ON SAFETY.

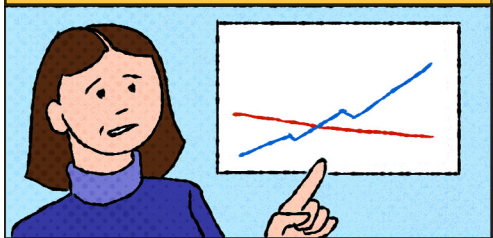


MNDOT IS MAKING ROADS SAFER WITH BETTER CURVES, INTERSECTIONS, AND ROUNDABOUTS.

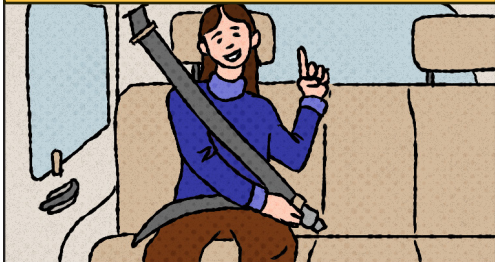
THIS HELPED REDUCE TOTAL CRASHES IN MN BY 24% DURING THE PAST FOUR DECADES.



SADLY, THIS TREND HAS SLOWED DURING THE PAST DECADE WITH TOTAL CRASHES INCREASING AND MOTORIST DEATHS DECLINING AT A MUCH SLOWER RATE.



MOST TRANSPORTATION CRASHES ARE PREVENTABLE. WE CAN ALL DO OUR PART TO MAKE ROADS SAFER.



WHAT WOULD HELP MAKE TRANSPORTATION SAFER FOR YOU AND YOUR FAMILY?

